# CAPSIM

CAPSIM MANAGEMENT SIMULATIONS, INC.
EST. 1985

The business simulation platform of choice for **leading universities** — from top-ranked MBA programs to undergraduate business schools across **six continents**.

**1,000+**
UNIVERSITY CUSTOMERS WORLDWIDE

**6**
CONTINENTS SERVED

**★ 7+**
TRIPLE CROWN WINNERS

## TRUSTED BY GLOBALLY-RANKED BUSINESS SCHOOLS

**#4 Northwestern University**
Kellogg School of Management · US News 2026

**#7 New York University**
Stern School of Business · US News 2026

**#12 ★ Indian School of Business**
FT Global MBA 2026 · Triple Crown accredited

**#14 Duke University**
Fuqua School of Business · US News 2026

**#16 Carnegie Mellon University**
Tepper School of Business · US News 2026

**#21 Indiana University**
Kelley School of Business · US News 2026

**#24 ★ ESSEC Business School**
France · FT Europe #7 · Triple Crown accredited

**#24 HKUST**
Hong Kong · FT Global MBA 2026

**#27 IIM Ahmedabad**
India · FT 2026 (six IIMs in Top 100)

**#32 Ohio State University**
Fisher College of Business · US News 2026

**#34 IIM Bangalore**
India · FT 2026 · Bloomberg APAC #3

**#39 University of Florida**
Warrington College of Business · US News 2026

### EUROPEAN FOOTPRINT

ESSEC Business School (France) — **Triple Crown accredited** and ranked **#7 in FT Europe 2025** — is Capsim's anchor European customer. Capsim also supports **University of Warsaw** (Poland), **Mykolas Romeris University** (Lithuania), **Vrije Universiteit Amsterdam** (Netherlands), **Universidad de Oviedo** (Spain), **Duale Hochschule Baden-Württemberg** (Germany), **Zagreb School of Economics** (Croatia), and **Zurich University for Applied Sciences** (Switzerland), among others.

## For graduate & MBA programs

Capsim is the simulation behind some of the most respected MBA, EMBA, and executive education programs in the world.

- Carnegie Mellon Tepper · MBA capstone integration
- Northwestern Kellogg · graduate-level electives
- NYU Stern · capstone & decision-making courses
- Indian School of Business · both campuses
- HKUST Business School (Hong Kong)
- ESSEC Business School (France)
- All six FT-ranked IIMs (India)
- University of Melbourne · Melbourne Business School
- RMIT Graduate School of Business and Law

## For undergraduate business programs

Capsim is equally proven at the undergraduate level — used as a capstone, strategy course, or integrative business experience. Leading undergraduate programs using Capsim include:

- Indiana Kelley · #8 Best Undergraduate Business (US News 2026)
- UMass Amherst Isenberg · #4 Online BBA (US News 2026)
- University of Washington Foster · #18 (US News)
- Penn State Smeal · #23 (US News)
- BYU Marriott School of Business
- Boston College Carroll
- McMaster DeGroote (Canada)
- Queen's Smith (Canada)
- UBC Sauder (Canada)
- York Schulich (Canada)

## WHY BUSINESS SCHOOLS CHOOSE CAPSIM

### The integrative capstone

Capsim runs an entire company across marketing, R&D, production, finance, and HR. Student teams compete dynamically against each other, not optimize against a static model.

### AACSB & EQUIS Assurance of Learning

Capsim's assessment data is structured for AACSB and EQUIS Assurance of Learning requirements — saving program directors significant work each accreditation cycle.

### Built for online and hybrid delivery

Capsim works natively in async and distributed online formats. Chosen by top online programs including Indiana Kelley's #1 Online MBA and UMass Isenberg's #4 Online BBA (US News 2026).